



About Paese

A Polish make-up brand, Paese is an Italian word meaning "land". A beauty land for women with all skin and beauty types. A brand of high quality and wide colour range of products, innovative formulas and attractive packaging. Paese's own production process chooses the best ingredients carefully not only for their functionality, but also for their nutritive properties.

The main advantages of Paese are the frequent improvement and expansion of the product range. Cosmetics are created based on natural, nutritious components. They contain vitamin complex, oils, waxes, minerals and natural UV filters in their formulas. Paese cosmetics are appreciated all over the world by professionals.

Welcome to the beautiful land!

www.facebook.com/PaeseOfficial





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ARTIST

æ PAESE
artist

The next step on this way is **Paese Artist** – A specialist line dedicated to professionals. It consists of carefully selected products – complying with the requirements of real make-up artists and stage make-up professionals. The finest quality, maximally intensified action and sumptuousness of artistic inspirations determine the character of Paese Artist.

As a make-up artist you will find in Paese Artist your best friend!

æ PAESE
artist

æ 6

rice powder



Ensures strong absorption of sebum and moisture, giving long lasting matte effect. Perfectly smoothes and evens the skin. It can be used as a primer or for finishing off make-up. Extends make-up durability. It leaves the skin smooth and gives satin finish to make-up. Does not clog the pores.
No talc. No parabens. No allergens.


 **complexion**
 oily
 combination
 ○○○○
 transparent
 15g
 white

PAESE
artist

ARTIST

Glow sheer glow pressed powder

Prism highlights or imitates the suntan, making the skin look healthy and relaxed. Highly ground pearl reflects the light, ensuring luminosity. It is multifunctional product for modelling the face, as it can be used as the blusher, brightening powder or bronzer.

 **complexion**
every type
■ ■ ■ ■
coverage
medium
9g

-  **11**
warm beige
-  **12**
natural
-  **13**
golden beige
-  **14**
tanned



PAESE
Artist



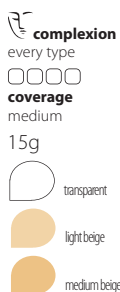
Blaze cheek illuminator

Cheek illuminator for highlighting cheekbones. Ensures effective brightening of face for fresh and healthy look. It could be also applied under eyebrow, decolletage and the whole body.

PAESE

HIGH DEFINITION

Ultralight loose powder which ensures a velvety soft skin with a matte finish. Meadowfoam present in the formula moisturizes and smoothes skin. Powder perfectly sets make up and doesn't require touch-ups during the day. Soft focus effect optically minimizes imperfections and smoothes skin. Can be used during photo-shoots and every day for a natural look.



PAESE
artist

bamboo powder with silk



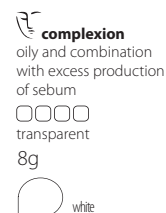
Ensures highest degree of long lasting matt effect. Applied as a loose powder to obtain the effect of matt and smooth skin, with a subtle glow. Takes a form of white, soft and fluffy dust, which when applied leaves the skin with a transparent but not white finish. Does not clog the pores. Vegetal alternative to mineral powder.

No parabens, no talc.

Active ingredients:

Silica - absorbs excess of sebum and moisture, it has antibacterial and calming properties

Silk powder - has moisturizing properties





contour palette

Perfectly matched colour sets for face contouring. Lets you create three dimensional make-up. Highlighter enhances face features, while bronzer hides imperfections.



PAESE
Artist



make-up palette

Magnetic palette for an individual eyeshadows and blushes composition. All your favourite products in an elegant pack, including a mirror.

drop&fix 10ml

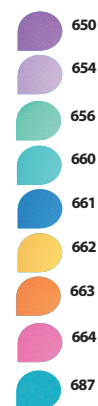
Multi-functional liquid fixer. Perfect as a base for eye shadows and lipstick. Makes application of pigments and glitter easier and stops them from flaking off. Mixing it with eyeshadow creates a perfect eyeliner.



Kashmir Neo eyeshadows



Matte eyeshadows in trendy summer colours. Give heightened colour intensity. Formula is based on triple pigmentation. Can be used wet as eyeliner creating colourful and perfect lines.



pure PIGMENTS



Mineral pigments - Pure Pigment are loose, pearl eyeshadows. They create an illuminating effect and alluring make-up finish. You can blend pigments with Drop&Fix for a more intense colour.

PAESE
artist

Silky matt

Strong-lasting liquid lipstick with a matte finish in extremely intense colours. The cosmetic is an extremely light, powdery (velvet) formula, and is non sticky. Less than a minute is enough to completely apply so that it is well established on the lips, giving them colour as durable and intense as its pigment. It leaves no trace, no shine, is non-sticky and does not smudge.

6ml



PAESE
artist

Colour adapt lip pencil

Transparent lip pencil. Unique, creamy formula that creates a barrier to prevent lipstick or lip gloss from smudging. Perfectly accents lip contour. Ideally matches all lipstick shades.



micro emulsion



ARTIST

210ml



For all skin types. It provides fast and excellent eye and face make-up removal. Formula based on a gentle surface active compound and meadowfoam oil which perfectly purifies the complexion, leaving it moisturised and fresh.

Instructions for use:

Apply a small amount of the product to your face (do not damp it before) with hands. Massage well and wait until all impurities are dissolved in microemulsion then wash the face with warm water. Continue massaging the whole surface gently.

correcting make-up base

 **complexion**
grey
and tired
15ml



It gently conceals skin imperfections, optically camouflaging its rubefaction and discolourations. Softly matties and smoothes. It creates a light, velvety film on the skin surface, ensuring long lasting hydration. It extends make-up durability.

mattifying make-up base

 **complexion**
oily
combination
15ml



Silicone base ensures strong matte effect, diminishing look of shiny oily skin. Hides enlarged pores. Smoothes and evens the skin surface. Improves firmness and tightness of the skin. Extends make-up durability. Thick but **light consistency** makes the product very efficient.


illuminating make-up base

 **complexion**
grey and tired
deprived
of the healthy glow
15ml



Contains illuminating micropigments which reflect the light, brightening tired and grey complexion. Effectively smoothes out minor wrinkles. Gives subtle matte effect. Smoothes and evens the skin, hides enlarged pores. Helps create perfect and long lasting make-up. Leaves the skin with the kashmir-like finish.

smoothing make-up base

 **complexion**
dry
normal
15ml



Cream make-up base prepares the skin before applying the make-up, concealers, powders and rouge. It smoothes the skin, evens its surface. Prolongs make-up durability. Maintains a sufficient level of hydration. Gives the skin a subtle matte finish.

bases

Foundations

Paese foundations are created from the **highest quality ingredients** and, therefore, provide a also skin care aspect. Wide colour range provides a suitable shade for any skin tone. Each foundation contains numerous active ingredients responsible for their properties.

Thanks to the long lasting feature skin looks **fresh and radiant** all day long without touch-up.

foundations

LONG COVER FLUID



 **complexion**

dry
normal
sensitive

■■■■■

coverage

strong

30ml

 **00**
porcelain

 **0,5**
ivory

 **01**
light beige

 **1,5**
beige

 **02**
natural

 **03**
golden beige

 **04**
tanned

 **05**
karamel

 **06**
czech

Perfectly evens the skin colour and hides all imperfections. It has creamy, rich consistency - very comfortable to apply. Gives long lasting coverage, making skin look fresh, radiant and natural all day long. Moisturises the skin. Contains filter SPF6.

Active ingredients:

Shea butter - rich source of vitamins and essential fatty acids, lock in moisture, provide in-depth nutrition

Provitamin B5 - moisturizes and soothes skin irritations

Vitamin A, C and E - ensure skin nourishment and protection against UV

expert matte foundation



 **complexion**
oily
combination
coverage
strong

30ml



„Fluid to powder” formula leaves skin with velvet-like feeling without the necessity of an additional coat of powder. Gives very strong coverage of any imperfections. It provides an ideal mattifying balance between the dry and shiny parts of skin, at the same time moisturising the rest of the complexion.

Active ingredients:

Hyaluronic acid - provides the optimum level of skin moisturizing
Mattifying microsponges - gently absorbs the excess of sebum
Vitamin E - being an effective antioxidant
Titanium oxide - a natural mineral which provides an effective protection against UVA and UVB radiation

collagen moisturizing foundation



 **complexion**
dry
sensitive
allergic
coverage
medium

30ml



Creamy moisturising foundation with long-lasting action. Formula rich in active ingredients like aloe vera extract and collagen, smoothes and nourishes while d-panthenol, soothes irritations. Due to its soothing properties it can be used after aesthetic medicine treatments.

Active ingredients:

Aloe vera - soothes the skin, hydrates and protects against external factors
D-panthenol - has soothing and anti-inflammatory properties

foundations

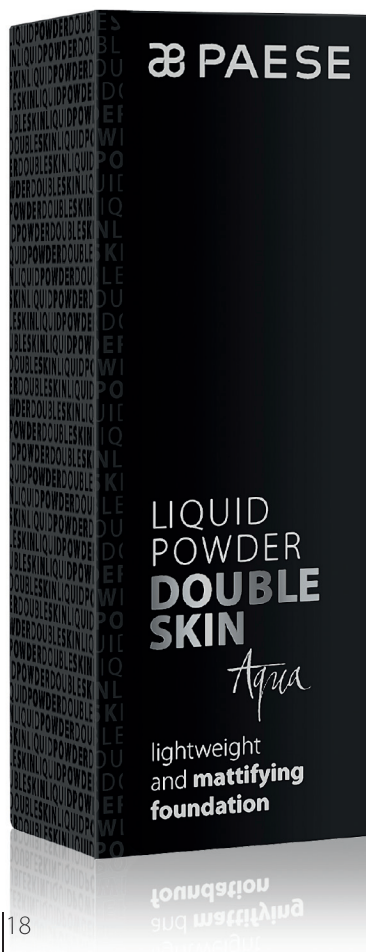
LIQUID POWDER DOUBLE SKIN

Aqua

Lightweight, moisturizing foundation for dry complexion. It creates gentle waterproof film on the facial surface ensuring perfectly smooth skin. It doesn't leave oily layer and it doesn't dehydrate skin. Specially selected flaked pigments ensure even natural colour. Included **vitamins A, C, E and F** and **silk amino acids** nourish skin, enhance its hydration, support the synthesis of collagen and speed up cells regeneration. It ensures the **non-transfer** effect.

 **complexion**
dry
 **coverage**
medium

30ml
 **10A**
light beige
 **20A**
natural
 **30A**
medium beige
 **40A**
dark beige





LIQUID POWDER DOUBLE SKIN

matt



Mattifying foundation for oily and combination complexion. It absorbs the excess of sebum, creating gentle, matt film on the skin surface leaving it perfectly smooth. Specially selected flaked pigments ensure even natural colour. It optically evens the skin. Included vitamins A, C, E and F nourish facial skin. It ensures the non-transfer effect.

foundations

 **complexion**
oily
combination
 **coverage**
medium

30ml

-  **10M**
light beige
-  **20M**
natural
-  **30M**
medium beige
-  **40M**
dark beige

lifting foundation

Lightweight and smoothing foundation. Foundation subtly **mattes and covers imperfections.** Its rich inactive components formula effectively firms the skin. It contains lifting polymers, which optically smoothe wrinkles. Silicon and magnesium support the synthesis of collagen. Vitamins A, C and E have antioxidant properties and improve colour of the skin. D-panthenol moisturises and sothes skin irritations.

foundations



 **complexion**
dry
tired
mature
■■■■
coverage
medium
30ml

-  **100** porcelain
-  **101** warm beige
-  **102** natural
-  **103** golden beige
-  **104** tanned

sebum control

Mattifying and covering foundation. Oil-free, water based silicone enriched product allows the skin to breathe and prevents from clogging the pores. Sebum control formula recognizes and balances oily and dry areas. Active microsponges disperse sebum and ensure matte finish. Skin is perfectly smooth and imperfections are covered.



 **complexion**
oily
combination
■■■■
coverage
strong
30ml

-  **400** porcelain
-  **401** warm beige
-  **402** natural
-  **403** golden beige
-  **404** tanned

lush satin multivitamin brightening foundation

Foundation with exotic fruits extract. It ensures fresh looking, healthy and even skin. Complex of active bio-elements regulate sebum secretion, promotes the synthesis of collagen and hyaluronic acid in the skin.

Active ingredients:

Mango, papaya and pomegranate extracts – smooth, nourish, revitalize and improve the skin colour

Vitamin PP, A, C and E – moisturises dehydrated areas of the skin

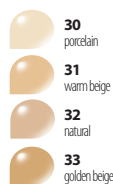
Zinc oxide – fight free radicals, provide skin with all necessary components and enhance its colour

Lifting polymers - optically smoothes wrinkles



complexion
dry
grey and tired
■■■■
coverage
medium

30ml



Beauty CREAM MORE THAN A BEAUTY SLEEP

Ultra light consistency ensures a natural effect even after applying a few layers to intensify the coverage. After application the skin becomes smoother and the skin tone is even. Applied in the morning ensures a luminous finish until the end of the day. The main extract - Berry flux vita ensures hydration, protection from dehydration. Increases dermal and epidermal hyaluronic acid content.

Active ingredients:

berry flux vita - ensures hydration, protection from dehydration



complexion
dry
sensitive
normal
■■■■
coverage
light
30ml



foundations

powders

Properly matched powder increases the foundation durability and skin remains flawless all day long. It is not only the premium packaging. It is also the presence of selected ingredients which improve skin quality, enhance the tone and even out skin texture.

In the land of **Paese beauty** you can find a wide variety of products created by the specialists which are suitable for each skin type, even the most demanding one.

powders



MINERALS
czyste
pure
MINERALS

mineral powder

Mattifying mineral powder comprises 60% from natural clay, which visibly affect skin metabolism by allowing active ingredients, mineral salts and necessary oligo elements to penetrate the skin. Mineral powder is an multifunctional cosmetic - it can be used as a finishing powder or as a foundation. Hides all imperfections and evens out skin tone. Powder perfectly mattifies, minimises the appearance of pores, has antibacterial properties, absorbs excess amount of sebum and responsible for keeping the right pH of epidermis.

☞ **complexion**

oily
combination



coverage
strong

15g



1
light beige

2
natural

3
golden beige

4
tanned



Highlighter illuminating powder

Loose illuminating powder with silky consistency, leaves skin with delicate shimmer. Micro particles reflecting the light enliven the skin leaving it a healthy and radiant. Powder is ideal to underline the cheekbones, it can be used on decolage and arms.



complexion
every type

15g

1 champagne



Sun of Egypt bronzing illuminating powder

It is very exclusive, jewel-glittering and filled with gold particles. Ideal for illuminating and emphasising the suntan. It can be used instead of bronzer or blushers to underline cheekbones. The powder consists of mineral originated components: over 50% of its content are natural pearl (mica). It adheres perfectly, giving long lasting effect. Doesn't clog the pores, because it contains neither oils nor waxes.



complexion
every type

15g

1 sunrise

powders



hydrating powder with collagen

Creamy moisturising foundation with a long-lasting effect. Includes strongly hydrating ingredients which also soothe stinging and dry skin. Excellent concealing effect on discolourations or redness. Doesn't leave an oily film on the skin.

Active ingredients:

Collagen - moisturises and protects the skin from harmful external factors

D-panthenol - soothes irritations

Aloe extract - hydrates and has anti-inflammatory and soothing properties

Vitamin A, C and E complex - ensures the right skin care and protects from UV rays

 **complexion**
dry
sensitive
allergic
■■■■○
coverage
strong
9g

-  **1** light beige
-  **2** natural
-  **3** golden beige
-  **4** tanned
-  **5** dark beige
-  **6** walnut

powders

illuminating covering powder

It combines the velvety smoothness of powder and concealing properties of foundation. Makes skin gain a healthy glitter. Being light-reflecting, it optically evens out any skin irregularities or even minor wrinkles

Active ingredients:

bee wax - moisturises, makes the skin softer

 **complexion**
dry
normal
■■■■○
coverage
medium
9g

-  **1C** warm beige
-  **2C** natural
-  **3C** golden beige
-  **4C** tanned





mattifying powder with argan oil

Pressed powder with light texture for dry and wet use. It ensures even matt finish and strong coverage effect. Comprises UVA and UVB filters. Ideal for touch- up during the day. **No parabens. No allergens.**

Active ingredients:

Argan oil - also called "moroccan gold", is well known for containing high levels of vitamin E which has strong anti-aging, moisturising, firming and re-vitalising properties

Allantoin - is a strong hydrating factor as well as preventing excess loss of water from the skin. Speeds up regeneration of skin and helps to heal minor irritations

Zinc oxide - possess strong anti-inflammatory properties

 **complexion**

oily
combination
normal

 **coverage**
strong

9g



powders

matte powder semitransparent

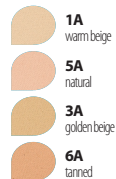
Ideal as make-up finish as well as for touch-ups. It levels the colour and assures the uniformity of complexion. Thanks to the micronization of the powder components it is very light and practically imperceptible on skin. It leaves a natural matte finish. **No parabens. No allergens.**

 **complexion**

mixed
normal

 **coverage**
light

9g





Bronzer bronzing powder

Bronzing powder with coconut oil. Product ideal for modelling contours of the face. It enhances and creates the effect of the suntan. Coconut oil perfectly moisturises and gives the face a healthy glow. Best quality components and "long lasting" formula ensures product does not need to be reapplied during the day.

Active ingredients:

Coconut oil - moisturises and gives face the healthy glow

Allantoin - soothes skin irritations and moisturises

Vitamin cocktail A, C, E - nourish and moisturise

complexion
every type



coverage
medium

9g



1P



2P



1M



2M

blush with argan oil

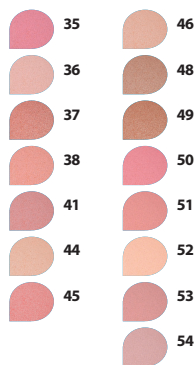
For every type of complexion. Blush helps to achieve youthful appearance, brightens face, enhances cheekbones and make the face look slimmer. Delicate consistency of the product is based on highly ground powder ingredients and silicon oils. Application is easy and precise ensures long lasting effect.

No parabens. No allergens.

Active ingredients:

Argan oil - moisturises the skin, has strong antioxidant and regenerating properties

Vitamin cocktail A, C and E - nourish delicate skin





Concealers

A concealer is woman's best friend. It lets improve and smarten up every make-up. Excellent coverage, care and wide range of colours allow making perfect make-up. Paese concealers with their mitigating properties and high content of active ingredients are perfect way to improve the look of your complexion and eliminate imperfections.

concealers



Clair concealer

Brightening concealers: Brightens dark circles under eyes and removes signs of fatigue. **Light, creamy, liquid consistency** ideally melts into the fragile skin under the eyes.

Perfect covering: Signs of fatigue diminished. Under eye circles lightened and camouflaged. Rich in nourishing ingredients.

15g

Brightening:

-  **01** light beige
-  **02** natural
-  **03** beige

Perfect covering:

-  **04** light beige
-  **05** medium beige
-  **06** pink

LONG COVER CAMOUFLAGE

Reliable way to fight with discolorations and skin imperfections. Thanks to innovative structure the product blends into skin and gives the feeling of smoothness not leaving fat layer. Attributes of longcover camouflage make it possible to apply it perfectly. It is waterproof and resistant to attrition even in high temperatures. Product composition makes complexion optically smooth and imperfections disappear for the whole day.



 **complexion**
every type
■■■■■
coverage
strong




concealers

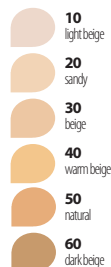
Cover cream camouflage

Highly pigmented concealer dedicated to cover and conceal imperfections of the skin. Perfectly melts into the skin, ensuring natural looking make-up. Its dense texture makes the product very efficient. Doesn't wear and lasts for many hours.

Active ingredients:

Carnauba wax - moisturises, makes the skin softer
Bee waxes - nourishes, prevents the skin from drying
„FILLERS” - optically minimize wrinkles and even the skin

 **complexion**
every type
■■■■■
coverage
strong



11 unique brushes to achieve a perfect make-up

make-up
brushes



no 1 contouring brush

Due to its optimum size, it will let you highlight cheekbones and contour the face. Natural bristles ensure an even product distribution and natural finish.



no 2 powder brush

Perfect for fast and easy application of pressed and loose powder. Due to size it can be used for face and body.



no 3 flat top brush

for applying foundation, powder or bronzer

Ensures an easy and quick application of pressed, loose and liquid products. Foundation applied with this brush perfectly blends into the face to achieve a maximum coverage with a natural finish.



no 4 blush brush

Its shape has been designed for quick and easy application of the blusher. Ensures an even distribution of the product.



no 5 concealer brush

Medium size concealer brush allows to evenly distribute the product and perfectly blend into the skin.



no 6 eyebrow brush

Makes the appliance of the product easier and allows you to achieve a natural effect.



no 7 blending brush

Thick and ultra-soft bristles ensure a perfect eyeshadow blending.



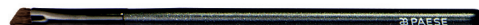
no 8 medium flat eyeshadow brush

It size allows to quickly apply eyeshadow and evenly blend it on the upper lid.



no 9 foundation brush

Brush for foundations.



no 10 eyeliner brush

Small and precise brush designed to create a thin line.



no 11 small and flat eyeshadow brush

Perfect for precise application and shading.



no 12 lipstick brush

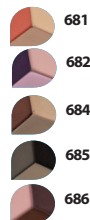
Helps to evenly distribute lip product.

make-up
brushes

Kashmir eyeshadows

Matte eyeshadows give heightened colour intensity. Formula is based on triple pigmentation. Silicone particles embedded in the shadow consistency surround pigments to prevent colour fading on the skin and for long wear. Can be used wet as eyeliner creating colourful and perfect lines.

Trio:



Mono:



eyeshadows

Glam eyeshadows

Satin eyeshadow silky, smooth texture. Formula is based on intense pigmentation allows for consistent and accurate pulped colour on the eyelid, giving soft illumination effect. For use on dry and wet.





Triple eyeshadows

Triple eyeshadows available in different formulas:

Matte eyeshadows - natural looking, most popular colours for achieving natural and day look.

Sparkly eyeshadows - containing shiny particle of different thickness, to achieve sparkle and shimmer on the eyelid. Can be applied wet - for more intense and vivid colour and metallic glow.

Luxus:



101



103



104



108



109

Retro:



217



Trio:



700



707



712



714

Mono:



7



9



11



22



Diamond eyeshadows

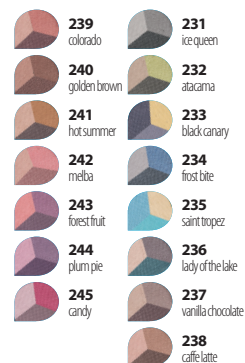
Diamond eyeshadows contain over 50% of natural pearl, ensuring shiny metallic effect. Based on natural pigments, can to be used also on sensitive skin. Available in single colours or triple sets for flawless eye makeup. Shadows can be applied either wet or dry.

eyeshadows



Opal eyeshadows

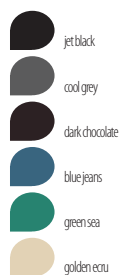
Silky smooth satin eyeshadows. Illuminating particles reflect the light, giving "3D" effect. Available triple colour sets for daytime and evening look. **No parabens.**



eyeshadow base

Base for loose and pressed eyeshadows. Makes eyelids smoother and brighter. Intensifies colour of eyeshadow, makes them easy to apply. Ensures fast and ideal make-up all day long.

Soft eye pencils



Delicate pencil is perfect to emphasise the eye. It is extremely soft, which is very easy and pleasant to apply. The content of vitamins C and E nourishes the delicate skin around the eyes.

waterproof eyeliners



Coloured pencils rich in pigments which allow to perform precise line. Thanks to waterproof formula they are resistant to sweat and moisture and they keep on eyelids the whole day. Retractable eyeliner allows to make a make-up fast and precisely in all conditions and it protect the product from a break and damage.

eyeshadows

Blacker than black

13ml



Specially designed brush will **curl the lashes** while the formula adds more **volume and strength**, keeping them shiny and black for the whole day. Even after applying a few coats of mascara it won't get clumpy. Mascara is great for people with sensitive eyes or contact lens wearers. The formula is based on many active ingredients that nourish the lashes and stimulate their growth.

Adore 3D LASH mascara

13ml



Mascara gives immediate **3 in 1 effect: separates, makes lashes longer and thicker**. Innovative, elastic brush perfectly separates, combs and smoothes the lashes. Silicone bristles optimise the amount of mascara, leaving no clumps. Formula based on soft waxes makes the application easy. It gives a creamy and ultra-resistant effect. Formula contains powders increasing volume effect.

Adore Curly

LASH mascara

13ml



Gives the eye **panoramic, "fan" effect**. Special acrylate polymer maintains long lasting curled lashes with "no-gravity" effect. Spiral brush precisely combs lashes, separating each one, giving them length and curl. Applicator "catches" even the short lashes. Additional grooves along the brush form a reservoir to apply the right mascara amount onto the lashes.

Adore Volume

LASH mascara

13ml



Mascara is specially designed for **achieving volume**. Ensures long lasting and visible effect. Beautifully defines and separates lashes. Thick, nylon brush defines lashes, giving them maximum volume with each stroke. Mascara's formula is based on soft waxes, making its consistency creamy and application easy and comfortable. Mascara has a carbon black, intense colour.

mascaras

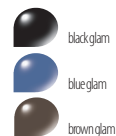
penliner



Waterproof felt-tip pen for eyes. Designed to draw perfectly thin or medium lines on eyelids. Resistant to water, highly efficient and easy to apply. Leaves an expressive, deep and long-lasting line to emphasise the eyes. Stays on the lid all day without the need to make any touch-ups. Penliner has a duo-tip applicator which you can take out and switch sides.

Alcohol free, fragrance free.

linea automatic eyeliner



Automatic retractable eyeliner in plastic, durable package. It includes a sharpener and sponge for blending. Its creamy soft consistency is ideal for the delicate skin of the eyelids. Ensures long lasting effect (up to 12 hours). It has high resistance and doesn't smudge. Metal pigments give beautiful shine.

Preservative free.

liquid **eyeliner**

4,4g



black

Liquid ink with thin brush allows to create a precise line. Fast drying formula with high water and smudge resistance provide a long-lasting effect. High saturation of pigments makes the colour intensive and glossy.

Fragrance free. Paraben free.

liquid **deepliner**

4,4g



black



navy blue

Liquid ink with a precise applicator which allow you to create a dramatic line that stands out. Fast drying formula with high water and smudge resistance provide a long-lasting effect. High saturation of pigments makes the colour intensive and glossy.

Fragrance free. Paraben free.

eyeliners

Art liner

Unique and one of a kind eye make-up product which allows to emphasize look perfectly. Starting from gently stressed line to incisively graphic one. Gel, unusually ductile consistency allows to achieve smoky eye effect. It is waterproof and it doesn't smudge and rub out.

eyeliners





BASIC COLLECTION
EYES

Brow setter
COLOUR | SHAPE | FIX

browshadow

Browshadows
with wax:



Matt
browshadows:



Gives a delicate colour to the brows and keeps them in shape for a long time. It will be perfect for people who don't need to fill in the gaps but only to highlight their own brows.

42

Brow setter
COLOUR | SHAPE | FIX

browpencils

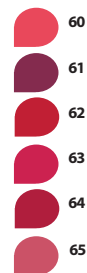


Browpencil allows achieve a natural but visible effect on the brows. Formula enriched with waxes makes application easier and doesn't require any touch ups during the day.



LIP crayon

Perfect matt lipstick. It combines lipstick and lip pencil, ensures comfort of using creamy-matt finishing. It co-vers perfectly and thanks to containing natural primary products evens your lips making them look silky smooth, soft and spruce. The palette of six beautiful and stylish colours allows to choose the perfect one for every woman and comfortable form of application simplifies everyday use.

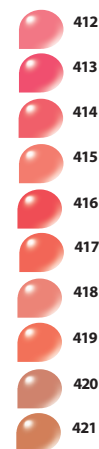




art lipgloss

Shimmering Lipgloss. Contains illuminating particles, reflecting the light and ensuring beautiful mirror-shine like effect. "Long-lasting effect" formula makes the lipogloss stay on for hours. **Contains no parabens.**

3,4ml



lipsticks



balm lipgloss

Lip care gloss. Due to the presence of Meadowfoam oil, it perfectly hydrates and regenerates delicate skin of the lips. Leaves a subtle colour and gloss. **100% natural**, rich in active ingredients strongly regenerates and nourishes the skin ensuring a broad spectrum of use.

3,4ml





lipstick with argan oil

Lipstick ensures strong coverage, intensive colour and mirror-like shine. Formula is based on best quality ingredients and strong pigments to achieve "long-lasting" effect.

Active ingredients:

argan oil - demonstrates strong hydrating and skin firming properties and thanks to high levels of natural antioxidants protects the skin from harmful effects of free radicals

VITAMIN cocktail A, C and E - ensures nourishment of delicate skin of lips and its regeneration



Manifesto liquid lipstick

Product combines strong **coverage of lipstick and easy application of lipgloss**. Ensures vivid colours thanks to high pigmented formula. "Long-lasting" effect makes it stay on lips for hours. Formula is based on moisturising oils, preventing from excess dryness of the lips.

6ml



PAESE 46



balm LIPSTICK

Balm lipstick with strong nurturing acting. The content of many precious ingredients such as mustard extract and natural oils and waxes ensures long-lasting lips hydration. It protects a skin from excessive dehydration and makes lips stay moistened, soft and nourished. Delicate coverage ensures healthy, natural tone and subtle and very feminine make-up. Thanks to UV filters the lipstick protects gentle skin from radiation and lips stay young and fresh for longer time.

Coming Soon



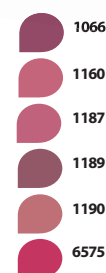
lipsticks



lip pencils

6 outstanding colours with creamy, delicate consistency. Paese lip pencils let you make perfect lip make-up quickly and easily thanks to two finishing types and diverse colour scale. The product works in the daily make-up as well as in the evening one. It makes natural and amazingly long-lasting way to emphasize your lips.

Coming Soon



nail polish

The collection of Paese nail polish coming in a wide colour range is based on a worldwide formula. Long lasting high gloss does not wear out with time, keeping its "wet look" to the end. Quickly drying formula saves you time. High colour stability makes the colour not change with wear. Perfect coverage – satisfying effects after one application.

nail polishes





nail polishes

	100		116		325
	102		118		377
	103		126		420
	106		137		N1
	107		144		N2
	109		191		N3
	114		300		N4
	115		324		N5



nail doctor

Target: splitting and fragile nails after removal of tips.

Result: faster-growing, hard and reconstructed nails.

Action: The answer to the problems of seriously damaged nail plate after removal of artificial nails. The treatment replenishes keratin in the nail plate and restores appropriate level of hydration. As a result the nail plate is not only harder but also elastic and thus more resistant to cracking.



5in1

Target: weak nails in need of regeneration.

Result: strong and healthy nails.

Action: Total protection and nutrition of nails. 5 actions in 1 product. It can be used as top coat, giving beautiful gloss and healthy glow. Medical tests show significant improvement of state of the nails after weeks of regular use.



cuticle care

Target: dry and excess cuticles.

Result: healthy cuticles.

Action: The milk, rich in active ingredients, intensively nourishes, moisturises and smoothes cuticles facilitating their quick and easy removal. If used regularly it will make your cuticles soft and healthy.



double the nail

Target: Fragile nails without the energy.

Result: Strong and flexible nails.

Action: Just one layer creates another nail. Creates a protective layer on the nail plate, to prevent it from breaking and peeling. Reconstructs nail plate. Medical tests proved that after 4 weeks of use, nail condition improved.



oxygen opti grow

Limited
Edition

For short, damaged and slowly growing nails.

Result: longer and healthier nails.

Active ingredients: oxygen carrier, apple stem cells, goji extract, amino acids and seaweed extract.

Action: treatment which supports natural nail growth and strengthens keratin to prevent nails from breaking and splitting. Formula enriched with natural anti-oxidants cocktail and keratin strengtheners ensures necessary nutrients and helps to regenerate and harden nails. Activates blood circulation and due to that it stimulates the nail growth.



acrylic hardener

Target: fragile and brittle nails.

Result: hard nails, resistant to mechanical damages.

Action: The innovative formula of the product provides the nail plate with a very hard and long-lasting protective barrier. After application the product forms a layer the hardness of which resembles that of artificial nails.

conditioners



satin matte top coat

For nails painted with chosen enamel. Innovative way to finish manicure featuring unusual, matte effect on painted nails.

Instruction: apply one coat on painted and dried nails. It doesn't change colour of base nail polish, just gives satin matte finishing. You can apply it on the whole surface of a nail to get totally matte effect or you can apply only on a part of a nail gaining decorative combination.



diamond hardener

Target: Thin and weak nails with tendency to breaking and splitting

Result: Hard, tough and shiny nail plate.

Action: : Medically tested diamond powder hardens and improves nail condition after 4 weeks of regular use. Creates a tough layer to protect from breaking and peeling.



hard as steel

Target: Thin, weak, fragile and chipped nails.

Result: Strong and hard nails.

Action: Professional nail hardening conditioner with iron. Creates a protective layer on nail plate. This product prevents the nails from chipping, breaking and peeling.

**quick
& easy**

150 ml



Acetone-free nail polish remover, which quickly and precisely removes intensive colours and glitter. Ricinus oil and caprylic included in its formula nourish cuticles and nail plates.

**milky
nail polish
remover**

150 ml



Carefully removes nail polish avoiding over drying the nail plate and cuticles. Silk proteins smooth the nails while vitamin A and glycerin keep them moisturised.

removers

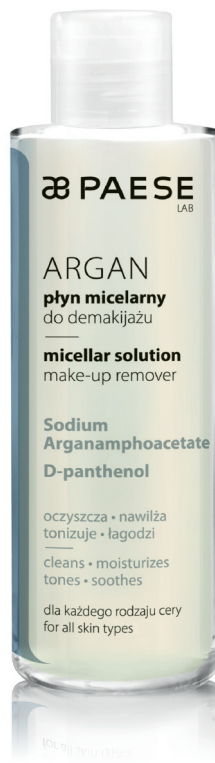
two-phase eye make-up remover



Two-phase formula removes waterproof make-up effectively without irritating gentle eye areas. It gives skin special care leaving it fresh and moisturised. Shake well before use.

100 ml

ARGAN micellar solution make-up remover



This solution efficiently removes make up and other contaminations from the skin surface, perfectly replacing cleansing milk and toner. Extremely sensitive, doesn't disturb the hydrolipid layer of epidermis. Formula contains a delicate cleansing ingredient based on argan oil triglycerides. Due to the presence of d-panthenol moisturizes and soothes. Doesn't require rinsing.
Paraben free. Allergen free. Fragrance free.

 **complexion**
every type
210 ml

SERUM

triple **hialuronic acid**

1,5%

30 ml



Dedicated to all skin types, specially dehydrated skin, also with signs of aging. Serum contains three types of hyaluronic acids, which action complement each other. Deeply moisturises the skin, improving its elasticity and firmness. It has anti-aging properties, used regularly reduces deep wrinkles. Thanks to its antioxidant properties - increases the skin's resistance to harmful free radicals. Reduces irritation. **No parabens.**

Active ingredients:

super low molecular weight acid (SLMW) – increases the level of moisture within the skin

low molecular weight acid (LMW) – moisturises the skin and increases the penetration of active substances

high molecular weight acid (HMW) – forms a layer on the skin surface which prevents water evaporation

SPF 50+

 **complexion**
every type
30 ml



Very high factor emulsion for the face and body. It provides sun protection at the highest level. Used under makeup does not lose its properties. Perfectly absorbed, leaving no sticky film.

care

argan oil

15ml

Elixir of **youth**

Dedicated to mature skin, with signs of aging, dry and dehydrated. Cold press oil, incredibly rich in **vitamin E** and **antioxidants** helps to maintain healthy and young look of the skin. High level of fatty acids prevent from excess loss of water and elasticity of the skin, delay aging processes, tone the skin. Argan oil treatments makes the skin moisturised, firm, smooth and nourished. Oil absorbs quickly and leaves skin soft and delicate.



Inca Inchi oil

15ml

Skin **regenerator**

Its unique properties result from the **highest amount of fatty acids** like omega-3, alpha-linolenic acid, omega-6, linoleic acid and omega-9. Also includes VITAMINS A and E, proteins, micro and macro elements. Strongly regenerates the skin, hair and nails, rebuilds damaged tissues, improves their elasticity and stimulates collagen production inside the skin. Protects from free radicals. Nourishes, moisturizes and oils the skin. Takes part in reducing cellulite, stretch marks and preventing from them. Eliminates discolourations and evens out complexion.





baobab oil

15ml

Vitamin bomb

Due to appearance of **vitamins A, B, C, D, E and F** it is deeply penetrating the skin, moisturizes and smoothes. It is an valuable source of essential fatty acids, linoleic acid and alpha-linolenic acid. Baobab oil shows strong regenerative and soothing properties so it perfectly nourishes and softens dry skin. Prevents wrinkle formation and minimizes minor lines.

Doesn't clog the pores, it's lightweight and gentle to the skin.



tamanu oil

15ml

Flawless skin

Dedicated to oily, acne, mixed, matured skin, irritated, with skin problems. Tamanu oil is a remarkable topical agent with skin healing, antibacterial, anti-inflammatory, and antioxidant properties. Intensively regenerates the skin. It is a rich source of fatty acids (Linoleic acid, Oleic acid, Stearic acid, Palmitic acid). Through its thick, oily consistency, perfectly melts into the skin, leaving it moisturised, elastic and nourished. Cold press oil has natural intensive spicy aroma.

oils

special treatments



Innovative ingredients together with the highest quality science support provide the best results. Paese Lab series products provide advanced solutions for the skin problems, including lack of proper moisture, sagging, redness, blemishes. Series provides strong moisture, illumination, visible rejuvenating and improving skin elasticity.

cures

anti-aging serum with plant stem cells and tripeptides

20ml



For normal, dry or sensitive skin with the first signs of aging. Serum highly moisturises and smoothes the skin. Ginseng extract present in the formula contains glycosides, vitamins (B1, B2, C) and amino acids. It has a strong anti-wrinkle, regenerating and rejuvenating properties. It stimulates skin renewal and improves blood circulation. Green tea stem cells have an antioxidant effect, reduce the visibility of minor wrinkles and prevent the formation of new ones. Tripeptides stimulate the synthesis of collagen and visibly smooth skin texture. D-panthenol reduces water loss through the epidermis and makes the skin soft and flexible while soothing the irritations and inflammations. Serum has soothing properties therefore it can be used by people with sensitive skin.

illuminating serum with vitamin C

20ml



For dull, tired, sensitive and shallowly vascularized skin.

Ascorbic acid has antioxidant properties, protects the skin against ultraviolet radiation, stimulates collagen synthesis and lightens discolourations. The combination of horse chestnut extract, milk thistle and green tea is soothing and seals blood vessels. Extracts from oranges and lemons have antioxidant, moisturizing and nourishing properties. In addition, they work gently astringent and reduce the size of pores. The extract of bearberry lightens discolourations. Removes previously created discoloration after sun exposition, acne scars and age spots. Sodium hyaluronate provides long-term hydration by binding water in the epidermis.

moisturizing serum with hyaluronic acid

20ml



For dry, sensitive and dehydrated skin. Serum visibly regulates the level of hydration and makes the skin look younger. Organic honey extract included in the formula nourishes and soothes irritations. Collagen and elastin make the skin become more flexible and resistant to the harmful effects of external factors. The treatment gives the skin a healthy glow, improves firmness and increases its flexibility. Sodium hyaluronate binds water in the epidermis and makes it smooth and well moisturized.

BASIC COLLECTION
FACE

cures

NOTES

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NOTES

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